



THE UNIVERSITY OF

MELBOURNE

Archives Digitised Collections

Creator(s)

Title

Advertising templates

Date

1971-1975

Description

Sub-item: 2012.0031.01328

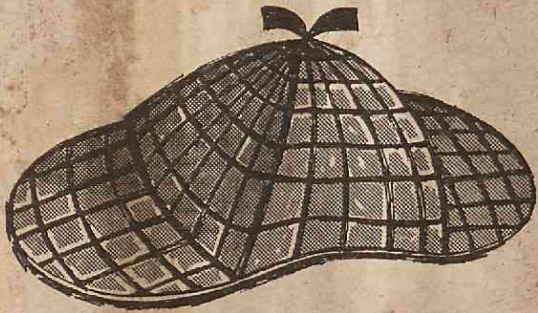
Terms and Conditions

This image is in copyright. UMA has published a copy for research purposes only with the permission of the FJ Foundation. For information about ordering a copy or reproducing this image contact the University of Melbourne Archives: archives@archives.unimelb.edu.au.

Preferred Citation

University of Melbourne Archives, Advertising templates, 2012.0031.01328

Fletcher Jones
doesn't make
old hats...



But you see a lot of old hat
FJ's around.

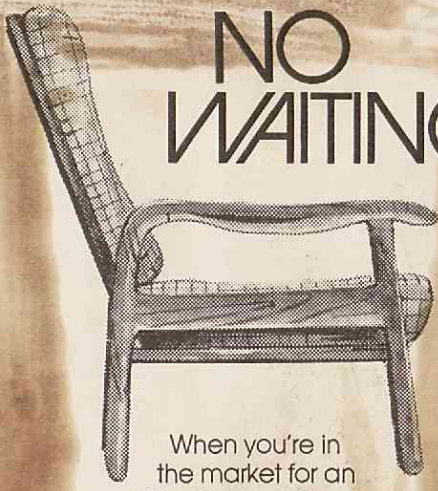
...they last so long!
Don't judge FJ trousers
by the old ones...you'd be
surprised at the up-to-the-minute
styles and fabulous colours in the
latest range at Fletcher Jones. If
you still think FJ's are old
fashioned, you haven't
been keeping up with
the Jones's!

**Fletcher
JONES**

REMARKABLY FINE TROUSERS, SLACKS AND SHORTS
Canberra, Sydney, Bankstown, Brookvale, Chatswood,
Miranda, Parramatta, Newcastle, Orange, Wollongong,
Melbourne, Chadstone, Eastland, Northland, South-
land, Forest Hill, Brunswick, Footscray, Frankston,
Ballarat, Bendigo, Geelong, Morwell, Warrnambool,
Adelaide, Hobart, Launceston.

FJ937

NO
WAITING



When you're in
the market for an
FJ suit phone for an
appointment. Before you
can say "Fletcher Jones", one
of our expert fitters will be ready
to personally fit your new FJ suit
or jacket while you choose from the
magnificent selection of fabrics
and styles available.
Great time-saver for
busy men like you!

**Fletcher
JONES**

REMARKABLY FINE SUITS & COATS

So far, only at 1 Queen St. Melbourne
Sydney and Adelaide.

Open 8.30 every morning

NO WAITING if you make an appointment—phone 62 5484
FJ932M



Fletcher Jones
loves
a perfect fit
for everybody

It's the most
passionate love affair
in the clothing world...
Perfect fit is so close to his
heart that your FJ fitter will simply
refuse to let you buy a garment
which, in his expert
opinion, does not
fit you exactly.

**Fletcher
JONES**

REMARKABLY FINE TROUSERS, SLACKS AND SHORTS

1 Queen St. City, Chadstone, Eastland, Northland,
Southland, Forest Hill, Brunswick, Footscray,
Frankston, Ballarat, Bendigo, Geelong, Morwell,
Warrnambool, Hobart, Launceston, Adelaide, Syd-
ney, Newcastle, Canberra and Wollongong.

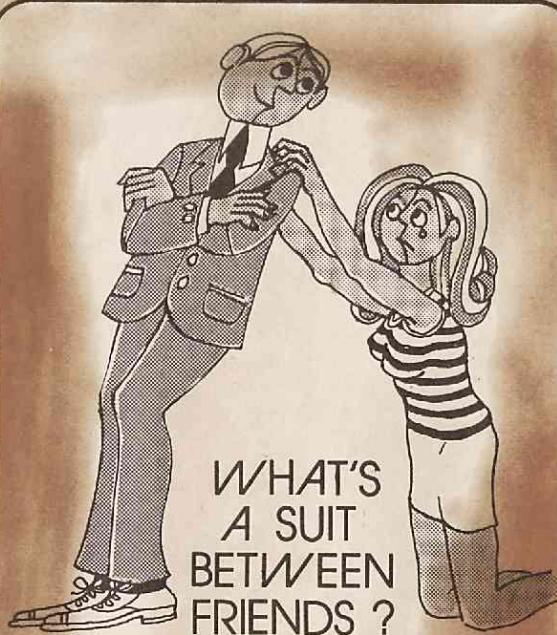
FJ933M



SHOW OFF!

There's absolutely no need
to keep showing everyone your
"F.J." label...the garment speaks for
itself! Your Fletcher Jones sports jacket
or suit is so obviously right—it marks you as
a man of impeccable taste. The finest,
exclusive fabrics, fashionable style,
perfect personal fit...that shows!

**Fletcher
JONES**



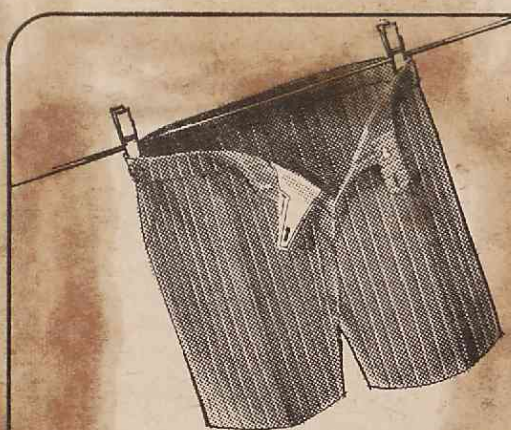
WHAT'S
A SUIT
BETWEEN
FRIENDS ?

Depends on the suit. An FJ suit
won't ever come between you and
your friend, because she'll love you in it.
More colours and patterns to choose from,
new generation styles, personally fitted
by experts. Superlative quality and
service at an "off the hook" price

Make a friend with a FLETCHER JONES SUIT

**Fletcher
JONES**

FJ 946



BE KNOWN
BY THE SHORTS
YOU WEAR.

People come in
all sizes and shapes.
That's why Fletcher Jones
go to every length to ensure that
every shape of man looks right in FJ shorts.
See the real cool summer range of
permanent-press wash n' wears
now at your FJ shop...for
business or pleasure.

**Fletcher
JONES**

457 George St. City, Bankstown, Brookvale, Chats-
wood, Miranda, Parramatta, Newcastle, Orange, Wol-
longong, Canberra, Melbourne, Geelong, Bendigo,
Ballarat, Morwell, Warrnambool, Adelaide, Hobart,
Launceston.

FJ948S



Jensen, Interceptor S.P. Saloon

Flared, belted, side or cross pockets...from \$14.15

Record Breaker Without a care at \$14.15

Rally round FJ slacks, fellers! Wash them as much as you like. They'll drip dry, permanently pressed...looking good as new, because they have *SCOTCHGARD Soil Release Fabric Protection — even forced-in stains float out in one wash. Turn on the h.p. with colours like Angry Red, Wild Green and Stallion Tan. Tuned to fit you perfectly; cool, value-charged... they've got to win it for you.

Fletcher JONES

Scotchgard
Permanent Fabric Protector

FJ955



Reach for the phone. Make a date to be personally fitted. Find exactly what you want, immediately, from Fletcher Jones' many styles and 400 fabrics... and your exact fitting will be superbly made for you. No more riding the range for days looking for your size in the style and cloth you want in a suit or jacket. Make an appointment to save waiting.

Fletcher JONES

FS 947



EVERY F.J. GARMENT HAS A GUARDIAN ANGEL.

Several in fact. It's their avowed duty to keep your F.J. garments looking as good as the day you bought them. For instance, dry cleaning includes meticulous spotting. Pressing completes the restoration, using the same shaping techniques as when the garment was first made. There's nothing mercenary about F.J. angels... you pay down-to-earth prices for these celestial services.

F.J. AFTER SALES SERVICE is a good reason for buying F.J.'s in the first place.

Fletcher JONES

FS 949