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### Creator(s)

### Title

Annual brochures

### Date

1984

### Description

Sub-item: 2012.0031.01297

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### Preferred Citation

University of Melbourne Archives, Annual brochures, 2012.0031.01297



Fletcher Jones & Staff Pty. Ltd.  
(Incorporated in Victoria)

#### VICTORIA

1 Queen St., & 133 Bourke St., Melbourne.  
Camberwell, Chadstone, Doncaster  
Shoppingtown, Eastland, Northland,  
Southland, Forest Hill, Frankston,  
Brunswick, Footscray, Shepparton,  
Geelong, Ballarat, Bendigo, Morwell,  
Warrnambool.

#### NEW SOUTH WALES

379 George St., Sydney. Bondi Junction,  
Burwood, Chatswood, Parramatta,  
Bankstown, Roselands, Brookvale,  
Miranda, Wollongong, Newcastle, Orange,  
Tamworth, Albury, Wagga Wagga.

#### ACT

Cnr. Northbourne Ave. & London  
Circuit, Canberra.

#### SOUTH AUSTRALIA

35 Hindley St., Adelaide. Tea Tree Plaza &  
Mt. Gambier.

#### QUEENSLAND

City Plaza (Cnr. Ann & George Sts.)  
Brisbane. Indooroopilly Shoppingtown &  
Toowomba. Scarborough Fair, opening  
later this year.

#### WESTERN AUSTRALIA

566 Hay St. (Opp. Town Hall) Perth.

#### TASMANIA

110 Liverpool St. Hobart. 91 York St.,  
Launceston.  
Layby, Bankcard & Mastercard welcome.



Just occasionally we have unavoidable delays  
to merchandise deliveries. If an item is  
unavailable at your local Fletcher Jones store,  
please allow the Manager to make enquiries  
for you or show you something similar.  
Accessories not available from Fletcher Jones.

## Spring Summer

## Spring Summer

The Fletcher Jones look for Spring/Summer '84 translates cool and crisp colours into designs of startling simplicity. A superbly integrated series of classic lines, supreme quality fabrics and singular style.

For women, the snap and flair of the slim-line skirt. Or, a change of direction with pert pleats. Blouses, adding a soft, romantic touch with draping bows and a hint of frills. Classic contrasts in jackets and slacks. The well-bred blazer. A look that's right from every angle.

For men, a bolder mood in Puppy Tooth and Prince of Wales checks. Cool comfort in streamlined suits. Jackets with a dash of style. Linen-look pants. Impeccably tailored blazers. Jaunty jeans. Good-looking shirts in plaids and plains. Smart accessories. A look that never dates.

You'll find this special collection in your nearest Fletcher Jones Store, where you'll also discover the care of personalised service and... the fractional fit! And where you can select from the *widest* range of men's and women's classic style clothing in Australia.

As usual, you can choose (in some of the men's trouser

ranges) from over 120 fractional fittings, including 6 leg lengths, in a choice of trouser styles which are exclusive to Fletcher Jones.

But that's not all. You can also have many garments *made-to-order* from a wide size range at *no extra charge!*

So you see, whenever you enter a Fletcher Jones store, you enter an almost forgotten world of courtesy and service. Every assistance will be given to put together the look that's right for you and your budget.



**FLETCHER JONES**  
AUSTRALIA'S FINEST CLOTHING



## THE "F.J. FAMILY"

There is a special bond that unites all F.J. employees. And the credit must go to the founder, Sir Fletcher Jones. He believed in the philosophy of shared work, shared profits! And to back that belief he established a staff co-operative. So today many Fletcher Jones employees own the business they work in! An equitable and profitable arrangement that is guaranteed to maintain high standards and customer satisfaction. So it is very much in the interest of the staff to ensure that you, the customer, are receiving top priority care and service.

And that care and service will be extended throughout an additional Fletcher Jones store that opens late this year in Scarborough Fair, Southport, Queensland – making a grand total of 44 stores throughout Australia!

## BEHIND THE SCENES

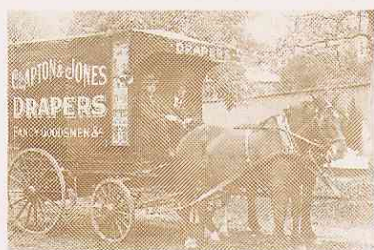
The F.J. manufacturing philosophy is a simple and effective one – strict quality control in both fabric selection and manufacturing. To enable greater worker participation, Quality Circles were established in 1982, enabling all staff to become involved in solving problems relating to the production of goods and services.

And, over the past 20 years computerisation has revolutionised the productivity of Fletcher Jones, from the point-of-sale terminals (hooking up stores nationally) to the laser cutter in the factory. This compatible blend of technology with manpower creates a precision of pattern design that makes a Fletcher Jones garment an item to be proud of.



## A TOUGH TEST

Before they reach the hangers F.J. fabrics are put to some very tough tests. In fact, since the 1960's many thousands of fabrics have been rigidly tested. The ones that



reached design level passed with honours. So be assured you'll move with ease and comfort in fabrics that will also pass the test of time.

## BROADENING FASHION SCOPE

Throughout F.J. Stores you'll find more casual wear to select from this season. With lifestyles becoming more leisurely the demand has been for a wider variety of casual co-ordinates. The designers are meeting that demand.

## A UNIQUE AFTER-SALES SERVICE

Fletcher Jones service doesn't stop at the purchase. You may bring your garments back for dry cleaning, repairing and size alteration at any time. The F.J. attitude is that your garments should retain their good looks for as long as possible, because F.J. remains as interested as you in your garments.

## STYLE AT THE OLYMPICS

Again this year, as in all the Olympics since 1956, Australian competitors made a stylish splash in uniforms made by Fletcher Jones. Fashioned in pure new wool.



## HAPPY 40th ANNIVERSARY

This year marks the 40th Anniversary of Fletcher Jones as a staff co-operative. It was in 1944 when Sir Fletcher invited his employees to buy a share in their own business. But his planning began years earlier with thoughts conceived in a humble hawker's wagon, which ultimately led to a chain of prestigious stores Australia-wide. Thus a draper's vision became an outstanding reality. Sir Fletcher Jones would have been a very proud man today. His son, Managing Director David Jones, maintains the established traditions of quality, value for money and excellent fit. And the entire "F.J. Family" look ahead with much excitement to the next 40 years of growth.

Meanwhile, you're invited to keep turning the pages and to see what Fletcher Jones has in store for you this year.

