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Fletcher JONES

**autumn
winter
1970**





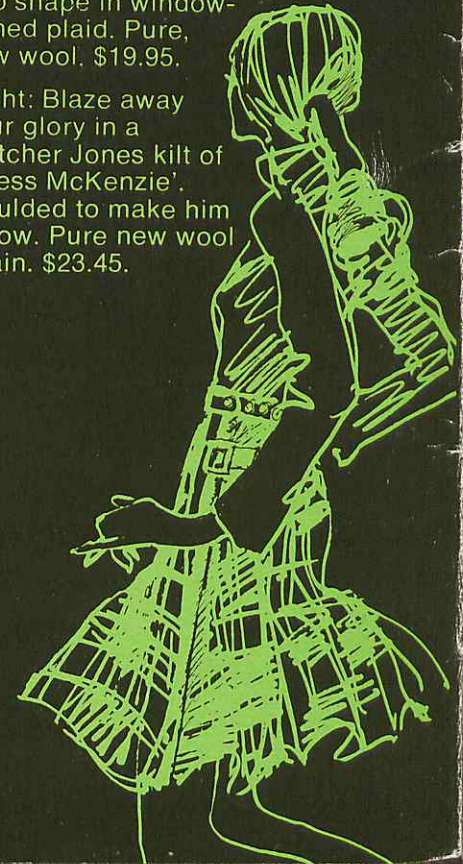
100% PURE NEW WOOL



Calling the pipers out from the mists. Fletcher Jones Highland kilts. A clan of lilting patterns and styles in traditional tartans and rugged plaids. Swinging pleats, Siroset pressed to stay. In pure new wool. Very swish. Have a highland fling.

Left: Playing your piece in classic cream, chocolate and moss. Whirled into shape in window-paned plaid. Pure, new wool. \$19.95.

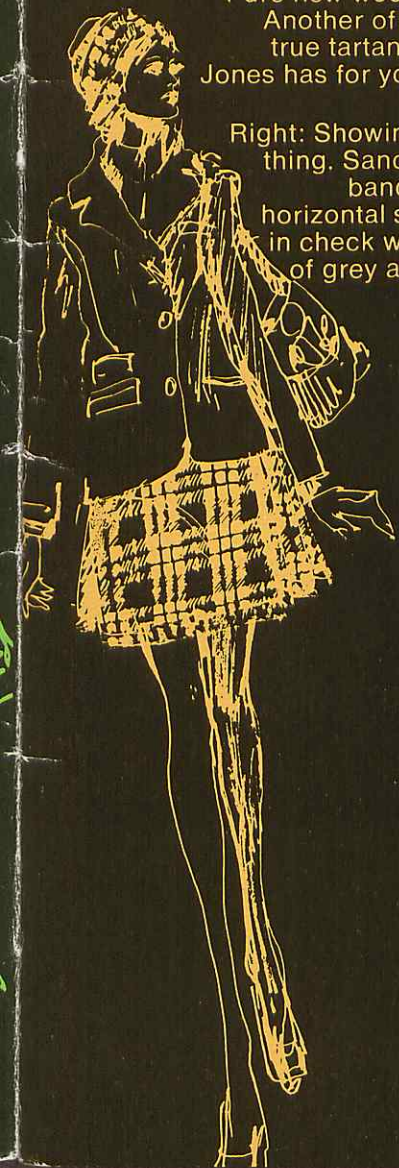
Right: Blaze away your glory in a Fletcher Jones kilt of 'Dress McKenzie'. Moulded to make him follow. Pure new wool again. \$23.45.





Left: Checking out in pure woollen
worsted checks. A cheeky way to
say you're more than a Highland
'miss'. A kilt of 'Dress McLeod'.
Pure new wool worsted.
Another of the many,
true tartans Fletcher
Jones has for you. \$23.45.

Right: Showing the real
thing. Sand coloured
bands doing a
horizontal swirl. Kept
in check with a flash
of grey and cream.
\$19.95.



PURE NEW WOOL



Left: An idle fling on gold coloured mornings in a Siroset box-pleated skirt. Large panel pleat in front. Smaller box pleats on sides and back. Tabbed at the waist and buttoned with bravado. In wool worsted. \$19.95.

Right: Say the same again in colours of the British flag. A fine wool worsted Another you'll tab your favourite. \$18.95. Other fabrics same style \$16.95.





When it's your cue, you show your waist with a hint of Spanish showmanship. Be it in brazen red or other colours. Always in a straight legged fashion with half belted front. Belt detaches to reveal a bevy of buttons.

Wool worsted,
\$15.95. Other slacks
\$11.95.



PURE NEW WOOL®

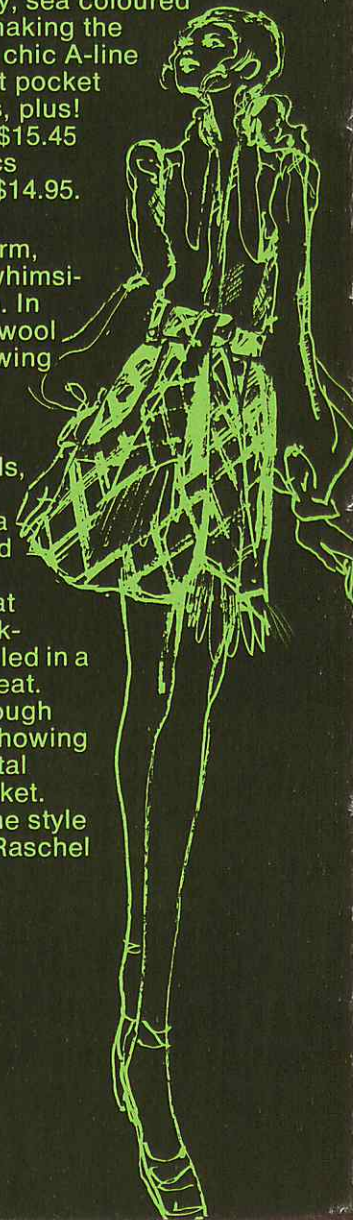


BRITISH WOOL TEXTILE
EXPORT CORPORATION



Left: Simplicity with lashings of zest, in British "Bernat Klein" pure wool tweed. Zesty, sea coloured diamonds making the pattern in a chic A-line shape. A slit pocket gives it plus, plus! Fully lined. \$15.45
Other fabrics same style \$14.95.

Right: A warm, wonderful whimsical wrap-up. In caressable wool tweed. Showing its face in speckles. From Heather Mills, Scotland. Shaped as a wrap-around but with an opening, that is sheer trickery. Concealed in a buttoned pleat. Sashed through loops and showing a fringe. Petal shaped pocket. \$18.45. Same style in all wool Raschel knit \$16.45.





Left: Just short of a sensation. Slacks carved straight and lean. Zip front. Side attractions, two pleated pockets sitting sidesaddle. With flaps. Keeping its crease with Siroset. \$16.45.

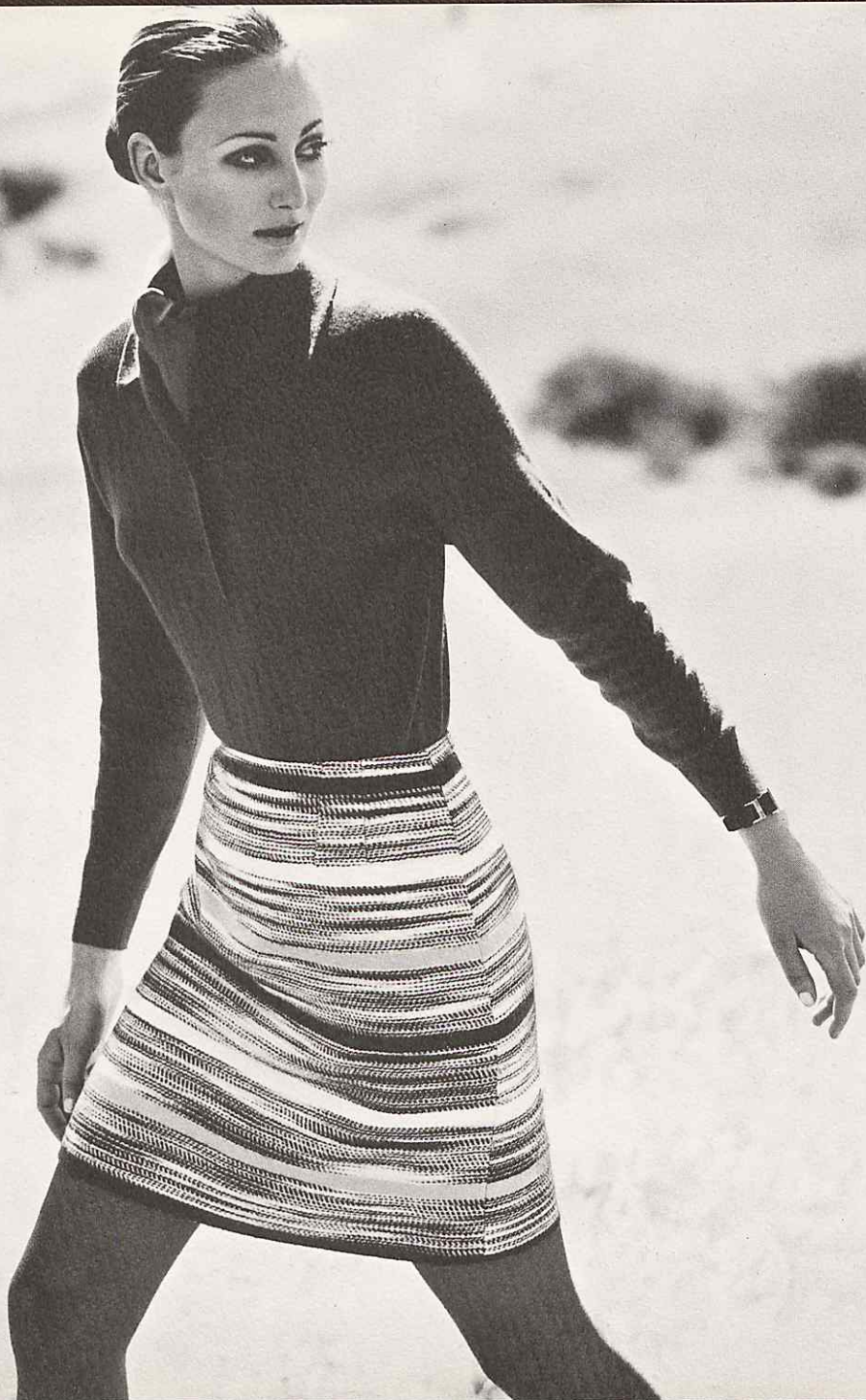
Right: Doing the criss-cross in cherishable pure new wool Raschel knit. A little of the schoolgirl in two wide box pleats. \$16.95. Other worsted fabrics, same style \$16.45.



PURE NEW WOOL



PURE NEW WOOL



In a field of its own, soft beautiful wool by Wurmser, France. Slivers of colour weaving around in an A-line shape. Reminiscent of folk-weave from a cottage loom. Fully lined. \$20.95. Other superb pure new wool tweeds, same style \$14.95.



ACCESSORIES

..the way
Fletcher
JONES
see it.



A wallop of free flowing fur,
follows you down to your
fingertips. Face framing beret,
selectable muff, and nonchalant scarf.

Slip into chunky loafers for a kick.
Pussy foot around in sheeny, wrinkle patent.
Or, lace yourself into knuckled, punched up suede.

Swing your haversack
to a military beat. Soft sueded lamb
is calling the tune. Furlled up is a
French fashion magazine, instead
of a round of bullets.
Zip goes the top.



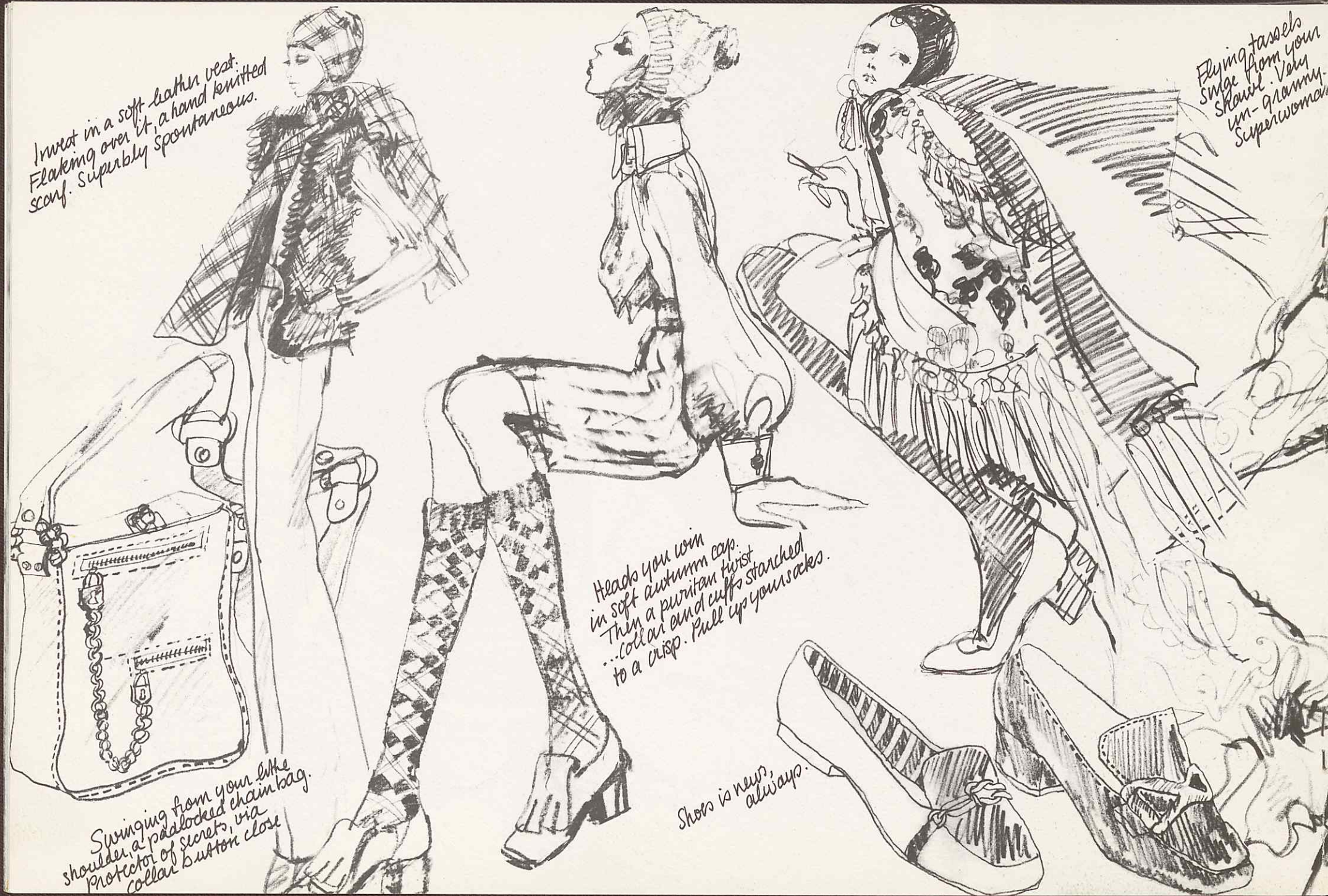
Invest in a soft leather vest.
Flaking over it, a hand knitted
scarf. Superbly spontaneous.

Flying tassels
sway from your
shoulder. Very
un-granny.
Superwoman

Heads you win
in soft autumn cap.
Then a puritan twist
...collar and cuffs starched
to a crisp. Pull up your socks.

Swinging from your like
shoulder, a padlocked chain bag.
Protector of secrets, via
collar button close

Shoes is news,
always.



in you.

Waffling in the rainbow breeze
is a bulky knit scarf. Same
vibrant colour as the ribby wool
in your petite knitted hat.
Both very Paton.



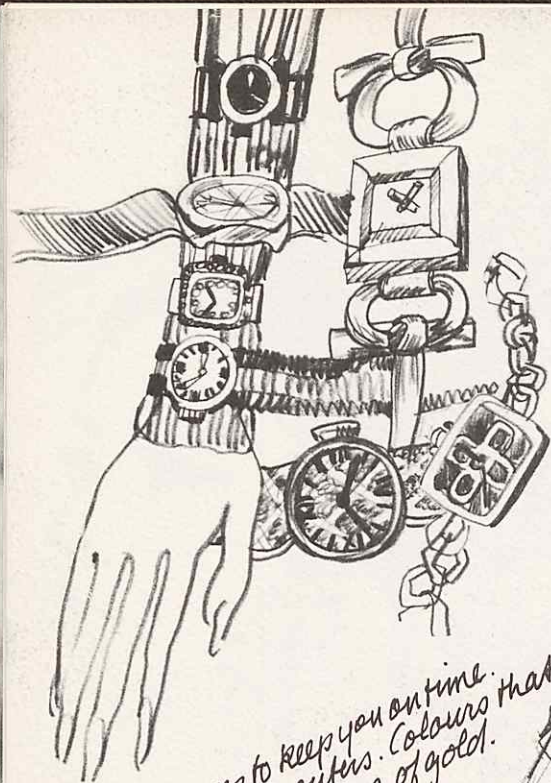
Let yourself float in puffed up
paisley. A frivolous thrill of a
blouse. With overflowing
sleeves and button hip band.
Dream deep.



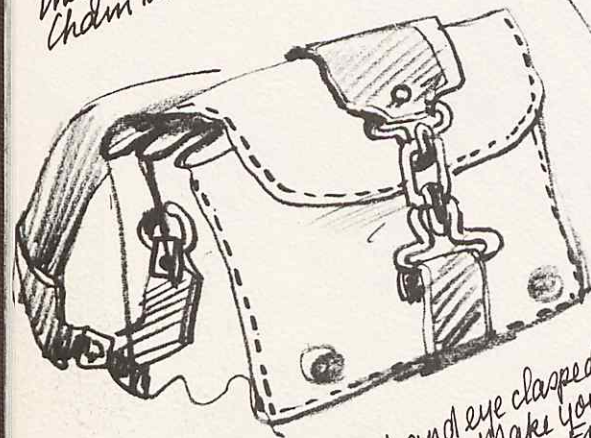
City slickers play
cowboy with palcious
stoned boots. Horseshoe
motifs are predicted too.



Knotted scarf hat, shielding
your fantasies. Another chic tick
that sweet tassel earring. Serene and subdued.



A line up of faces to keep you on time.
Hulking woodgrain cutters. Colours that
merge and stark patterns of gold.
Chain bracelets, big, big.

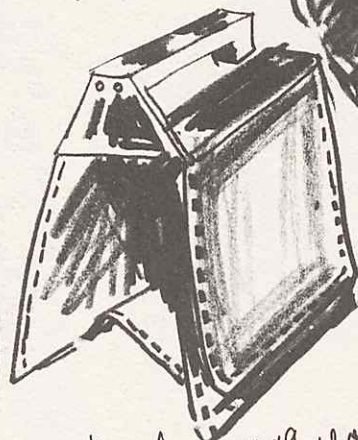


Hook and eye clasped by sturdy
thin steel. Make your opening
move into French
envelope bag.



Send yourself cables,
up to your neck.
Ankles are tawny. Skin
hizemates for winter, save
for a peek through your
gloves.

Grommet studded hardware
is the full U.S.A. rave. Grained
leather, patent and suede
belts. Waist shallow and
deep. Buckle up.



Brash
stainless steel
handle introduces
a no-nonsense handbag
admirably unbusy. Shaped from
blackest box calf.

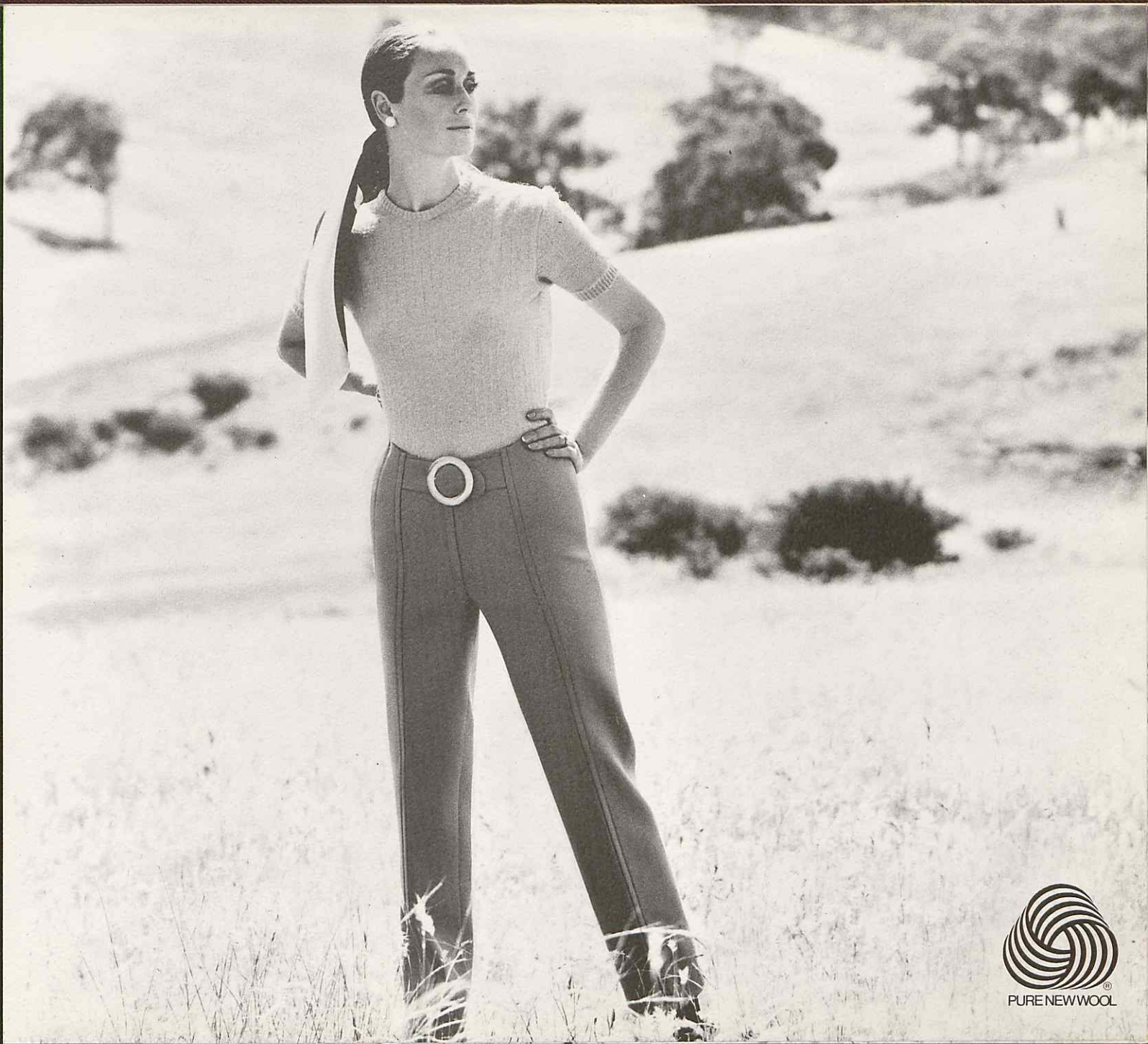


the same Fletcher Jones elegance- tailored for the not so small

Fletcher Jones size range means every woman can have the luxury of Fletcher Jones fashion. Both in skirts and slacks. Waists begin at 34" in the larger group. Special styles and fitting modifications are yours, for no extra charge. Whoever said fashion was reserved for 'will of the wisp' figures?



Accent on the French. Sleek, straight legs, flaunting a French seam down the centre crease, or a marvellous bit of welting. Call it what you will. Boldly buckled and Siroset creased. \$16.45. Other slacks \$11.95.





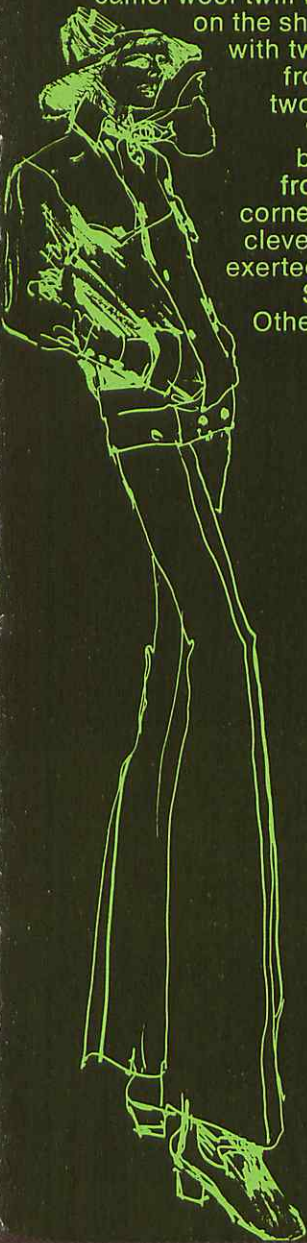
Left: Detailed interest breathes frolicking freshness into a classic style. Top stitched buckled belt, on loops, and on two corner cut pockets. Elaborating further, on a fake fly front. In camel wool worsted. Fully lined \$17.45.

Right: Sculptured snugness. Carried out classically in a playful plaid. Invisible zip front with tiny buttoned tab. Straight legs keeping their Siroset crease. \$15.95. Other slacks \$11.95.





The sleekest of slacks in classical camel wool twill worsted. Putting on the shaped waistband with two button tab, in front. Showing off two patch pockets, 'Jeans' style, on back. Giving two front pockets with corner cut trim. Such clever craftsmanship exerted by F.J. \$16.45. Siroset creased. Other slacks \$11.95.



PURE NEW WOOL



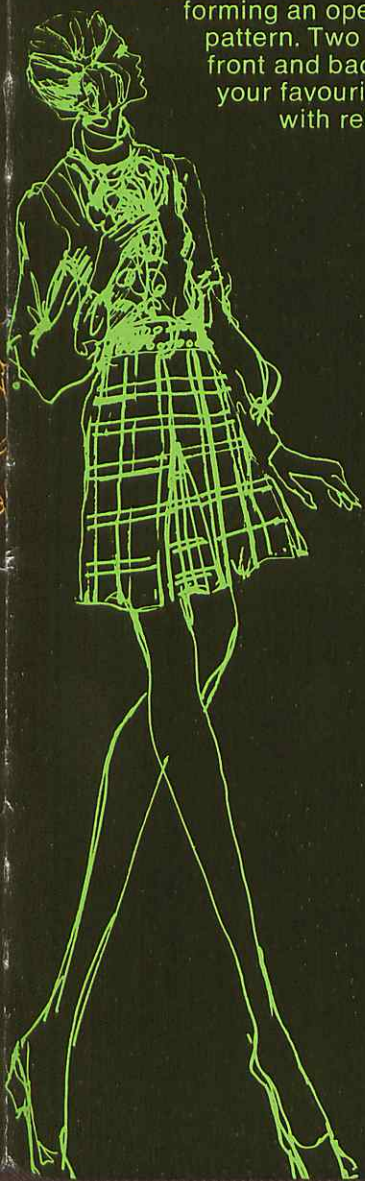
Left: Pleasant things happen in pleats. Swirling or standing still. Big pleat on little. Perfectly matched in navy, blue and white worsted wool. Siroset for keeps. Neatly waisted with adjustable band. \$19.45. Other fabrics, same style \$16.95.

Right: Sash it. Chain it. Belt it. Crossover loops, sashed, unsashed, look great. Straight legs with Siroset creases. Side pocket. In pure wool worsted. \$15.95. Other slacks from \$11.95.





Very French. Very chic. Very spirit
uplifting. Cream wool worsted with
self stripes in fabric, blazing away
coloured stripes in red and blue
forming an open air check
pattern. Two wide pleats
front and back. Will take
your favourite wide belt
with relish. \$16.45.



PURE NEW WOOL



PURE NEW WOOL



Left: Take heed, you're being followed. Caramel and white fancy plaid does that for a woman. Rounded panel front, with two pleats finding their way into buttoned up pockets. Only F.J. would think of making something more than A-line. Fully lined. \$17.45. Other skirts \$11.95.

Right: Keep him baffled in buttercup wool worsted wrap. A lovely way to do it, flicking small box pleats front and back. Flirting lots of buttons up the side opening and on detachable trim belt. Carry on courageous, the field is yours \$18.95. A 1970 wool fashion award winner





Left: A puff of powder blue sophistication in Vicars wool worsted. Welted yoked panel with a row of buttons, arrowing in four front pleats. Buttons, this year are in, in, in!

A kinky way to give an A-line its kicks.

Fully lined.

\$17.95. Other skirts \$11.95.



Right: Finale with a flourish. A Parisian star seller. Loveable, snuggable tweed. From Wurms, France. A beautiful way to finish things, wrapping around and concealing a buttoned French closure. Coloured wisteria, overchecked with aqua. Fully lined. \$18.95. Other fabrics (Raschel knit) \$15.45.



PURE NEW WOOL

Fletcher JONES

**&
Staff
Pty. Ltd.**

Melbourne	1 Queen Street.
Chadstone	Garden Plaza.
Northland	Shopping Centre, Preston.
Eastland	Shopping Centre, Ringwood.
Southland	Shopping Centre, Cheltenham.
Forest Hills	Shopping Centre, Forest Hill.
Frankston	Corner Nepean Highway and Playne Street.
Geelong	160 Moorabool Street.
Warrnambool	137 Raglan Parade.
Ballarat	313 Sturt Street.
Bendigo	295 Williamson Street.
Morwell	201-203 Princes Highway.
Sydney	453 George Street.
Wollongong	282 Crown Street.
Parramatta	231-233 Church Street.
Miranda	Fair Shopping Centre, Kingsway.
Bankstown	131 North Terrace.
Brookvale	Warringah Mall.
Newcastle	109 Hunter Street.
Canberra	Corner Northbourne Ave. & London Circuit.
Adelaide	35-39 Hindley Street.
Hobart	143 Liverpool Street.
Launceston	93 York Street.