



## **Archives Digitised Collections**

### **Creators(s)**

Swallow & Ariell Pty Ltd

### **Title**

Busy Bees Album

### **Date**

c.1914-1918

### **Description**

Busy Bees scrapbook, c.1914-1918

### **Terms and Conditions**

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### **Preferred citation**

Busy Bees scrapbook, c.1914-1918. Swallow & Ariell collection, University of Melbourne Archives, 1961.0035.00084



Busy  
on our  
Second  
Donation  
of  
Leather  
backed  
Cardigans



for  
our  
Fighting  
Men.

1915.  
One  
of our  
Donations  
to  
the Lady  
Mayoress's  
Patriotic  
League



and the  
Australian  
Red  
Cross  
Society  
3000.  
Articles.

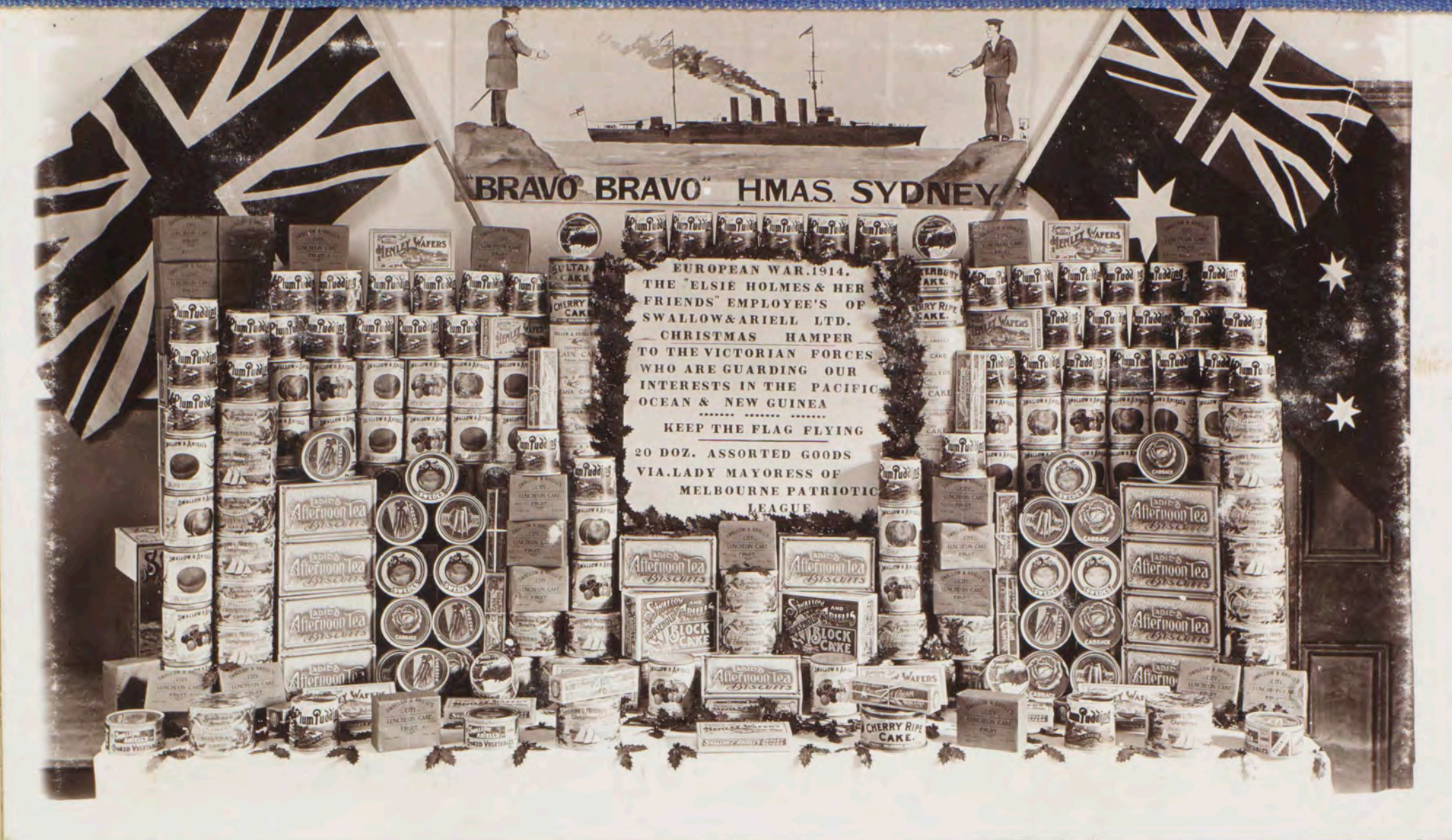
S & A  
Good  
Luck  
Shirts



ready  
for  
despatch  
to the  
Australian  
Comforts  
Fund



Christmas  
1914  
Contents  
of  
Gift  
Hamper



To our  
Fighting  
Men  
in  
New Guinea

Christmas  
1917.  
150.  
Gift  
Hampers  
To our  
Workmates

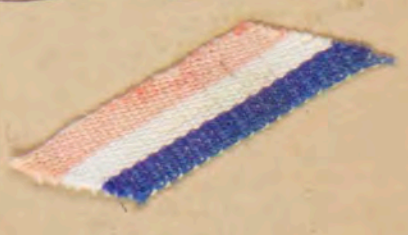


who are  
at the  
Front  
and in  
the Navy

Christmas  
1915.  
Stockings  
Donation of  
110.  
Xmas  
Stockings



To our  
Boys  
in Blue





"Busy Bee"  
Donation  
Xmas. 1915.  
Packing  
500

Billies  
for our  
Anzacs



The  
"Busy Bees"  
also  
assisted  
in  
Packing  
& Labelling  
18,000.  
Xmas Billies  
at the  
Alexandra  
Club.

Australian  
Soldiers  
(Anzacs)

Enjoying  
the contents  
of our  
Christmas  
Billies



On  
Board  
a  
Transport.

Our  
2nd  
Donation of  
Leather  
backed  
Cardigans



To the  
Australian  
Comfort's  
Fund.



"Busy Bee" Girls Ready for the  
 "Win the War" Procession February 1917.



Decorated

Lorry



for the  
 Port  
 Melbourne  
 Red  
 Cross  
 Carnival.



Result of  
Sock  
Knitting  
Competition

July 3<sup>rd</sup> 1917.

Judging

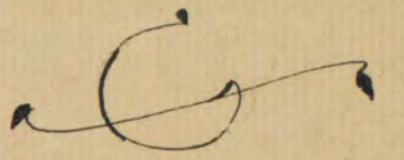
Day



One Million Socks Wanted  
for  
Our Australian Soldiers

B.R. 18.

Judges  
Lady  
Hennessy.  
Mesdames  
F. T. Derham.  
F. J. Derham  
E. Tivey &  
Orme-Masson

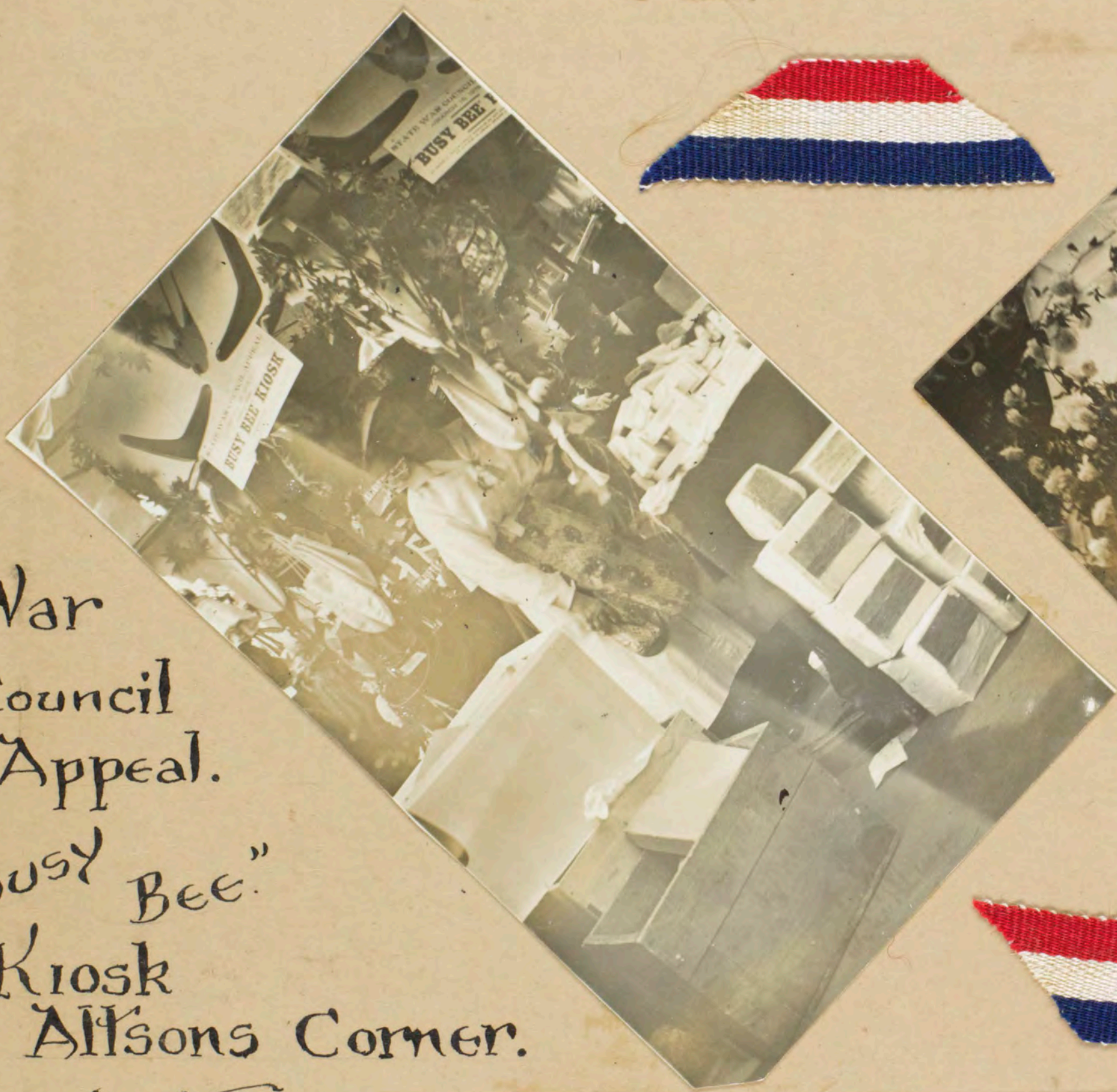




"Our Boys  
Carnival."  
for the  
Australian  
Comforts  
Fund.  
1918.  
"Busy  
Bee"  
Girls  
and



Two  
of Our Boys  
Selling  
Lucky  
Bon-Bons  
in Collins St.  
Melbourne



Taken

Unawares



War  
Council  
Appeal.  
"Busy Bee"  
Kiosk  
Allsons Corner.

Lucky  
Bon-Bons.



Sold  
out





"Busy Bee" Novelty Night.  
 June 30<sup>th</sup> 1916  
 South Melb. Town Hall.

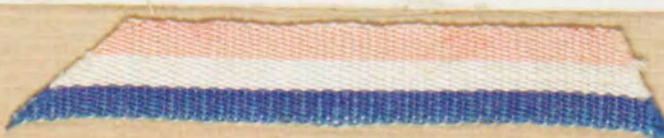


Miss O. Sinclair    Elsie Holmes    Mrs. O. Sinclair    Mrs. F. J. Derham    Mrs. A. C. Derham.    F. J. Derham  
 Hon Sec.    (Judges)    Assistant General Manager

Girls  
 in  
 Character  
 Costumes.



The  
 "Hardup  
 Wedding"







"Busy Bee"  
Novelty  
Night  
Albert  
Hall  
11 June  
1915.  
Our Girls  
in Fancy  
Costume







"Busy Bee" Masquerade Ball. South Melb. Town Hall July 1915 Nett Profits £59. 13. 10.



A Novel →  
"Busy Bee"

1st Prize  
Most Original  
Pair





Royal  
Show  
1916

Display  
of  
Patriotic  
Work



for  
the  
benefit  
of  
Country  
Visitors

In the Red Cross Competitive Section  
"Busy Bees" have gained  
24 First & 8 Second  
Prizes

Port  
Melbourne  
Carnival  
Procession  
for the  
War  
Council  
Appeal.



Decorated  
Lorry

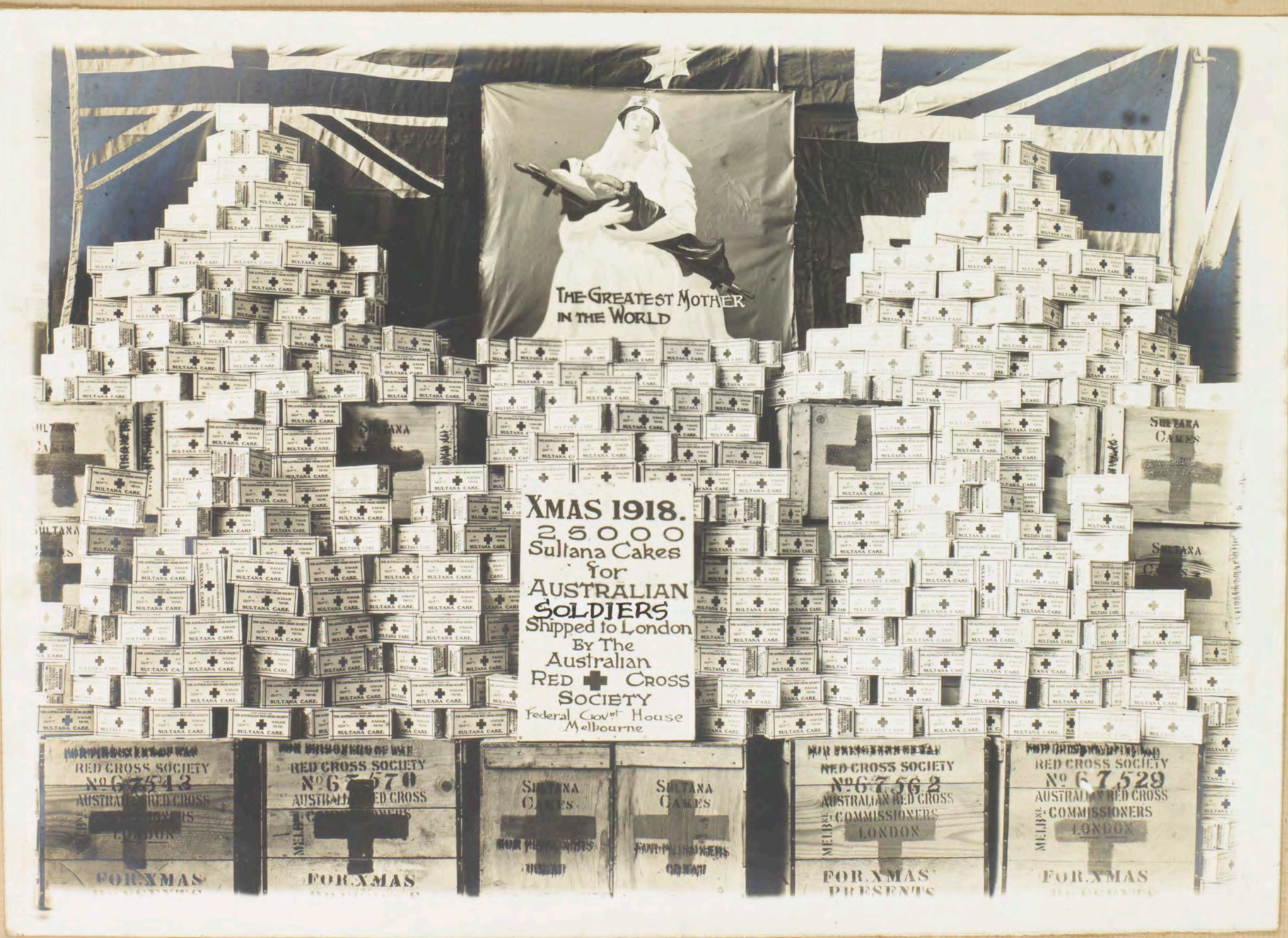


Consignment  
of  
"Prisoner  
of  
War"  
Red  
Cross  
Wholemeal  
Biscuits



To the  
order  
of the  
Australian  
Red  
Cross  
Society

For  
Sick  
and  
Wounded  
Australian  
Soldiers



Shipped  
to  
London  
by the  
Australian  
Red  
Cross  
Society

Christmas 1918, 25,000 Sultana Cakes.



Victorian  
Division

Red Cross  
Carnival

Collins St.  
~



"Busy Bee"  
Baby  
Garment  
Stall.  
~

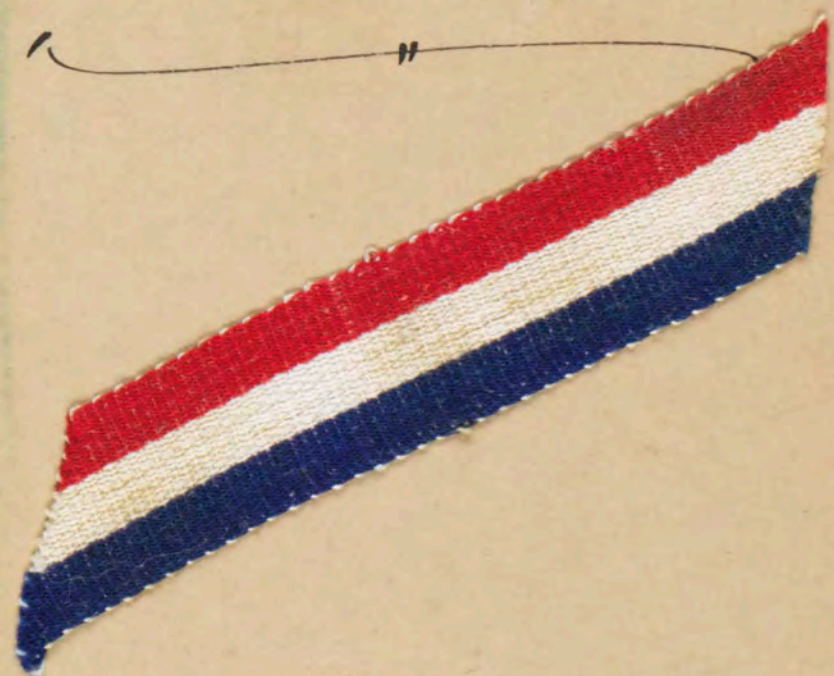
Armistice Day  
~

Nov. 11<sup>th</sup> 1918.



Employees  
Rejoicing

(Notice improvised  
Kettle drum)



Armistice  
Day.

Employees  
dispersing  
~



after having  
been ~  
addressed  
and granted  
a holiday  
on full pay.  
~

By the Hon F. T. Derham Managing Director



# SAC DE JOIE

DON DES ABEILLES OUVRIÈRES  
DE  
SWALLOW & ARIELL  
Port Melbourne  
AUSTRALIA

PUISSE CE DON APPORTER DU  
BIEN ÊTRE À CELLE QUI  
LEN RECEVRA  
NOUS VOUS ENVOYONS  
AINSI QU'À VOTRE PETIT  
ENFANT NOS AFFECTUEUX  
SOUVENIRS.

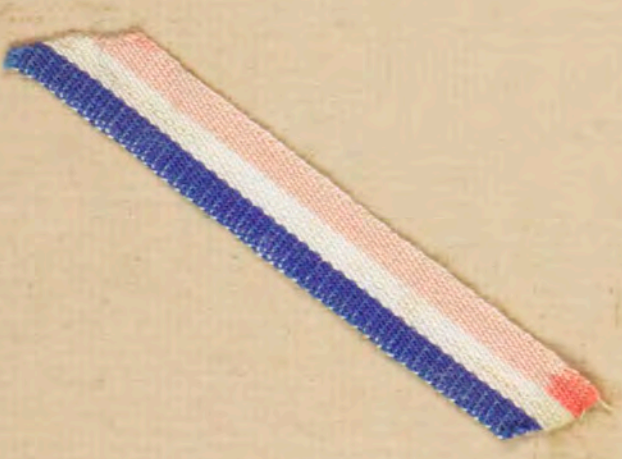
NOUS VOUS AIMONS.

VIVE LA FRANCE



A GIFT  
MADE BY  
PATRIOTIC  
"BUSY BEE"  
SWALLOW & ARIELL'S  
PORT MELBOURNE

UN DON  
QUI ÉTAIT FAIT PAR  
"L'ABEILLE OUVRIÈRE"  
CHEZ SWALLOW ET ARIELL  
L'AUSTRALIE  
NOUS VOUS AIMONS  
VIVE LA FRANCE



  
"STRIKE HARD"  
UPHOLD AUSTRALIA'S HONOUR  
DUTY BE YOUR WATCHWORD

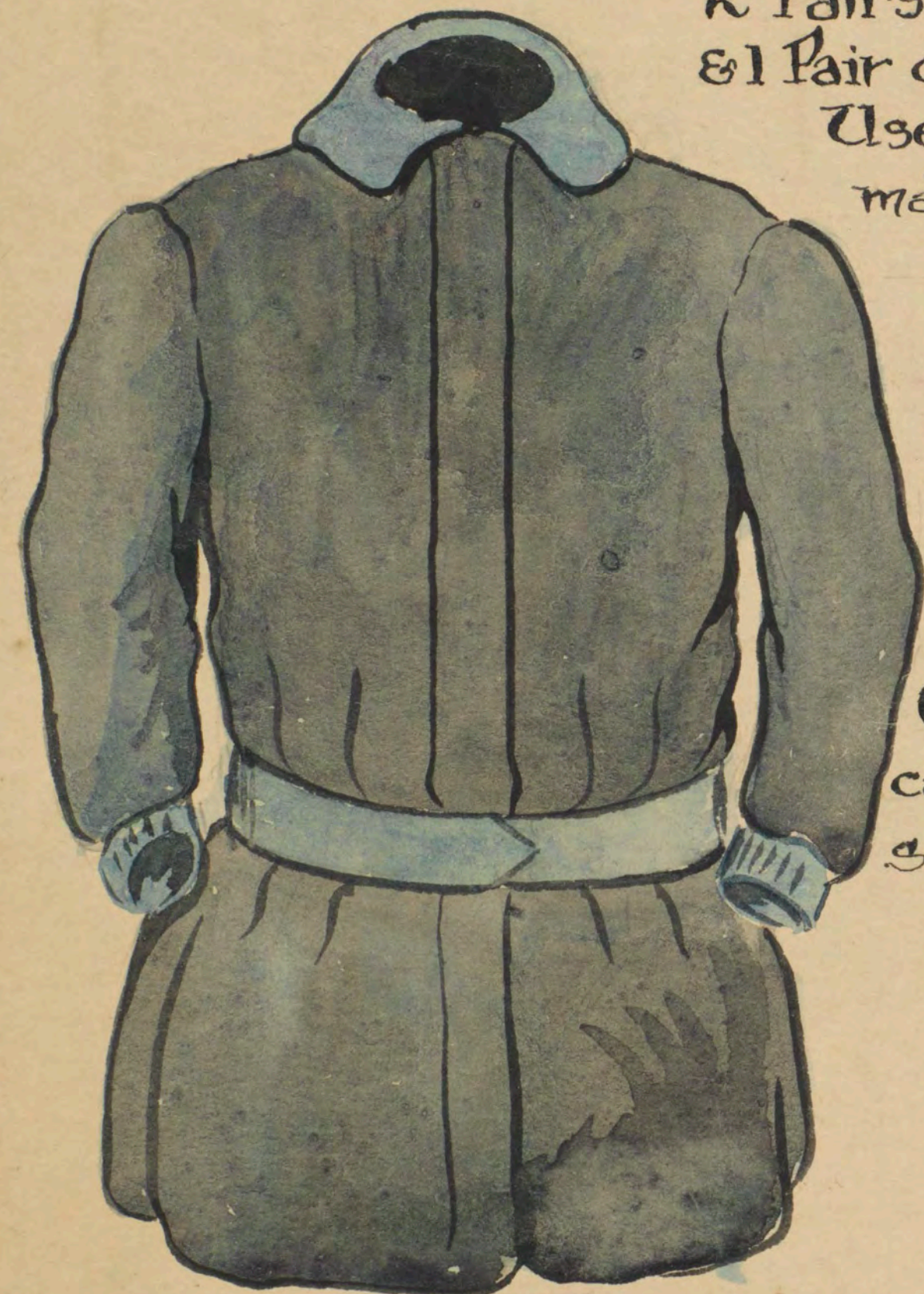
A GIFT  
MADE BY  
"WORKING BEE"  
SWALLOW & ARIELL'S  
PORT MELBOURNE  
FOR AUSTRALIAN BRANCH  
BRITISH RED CROSS  
MAY YOU BE COMFORTED

Samples  
of the woven  
and other labels  
which are stitched to  
our Patriotic Garments.



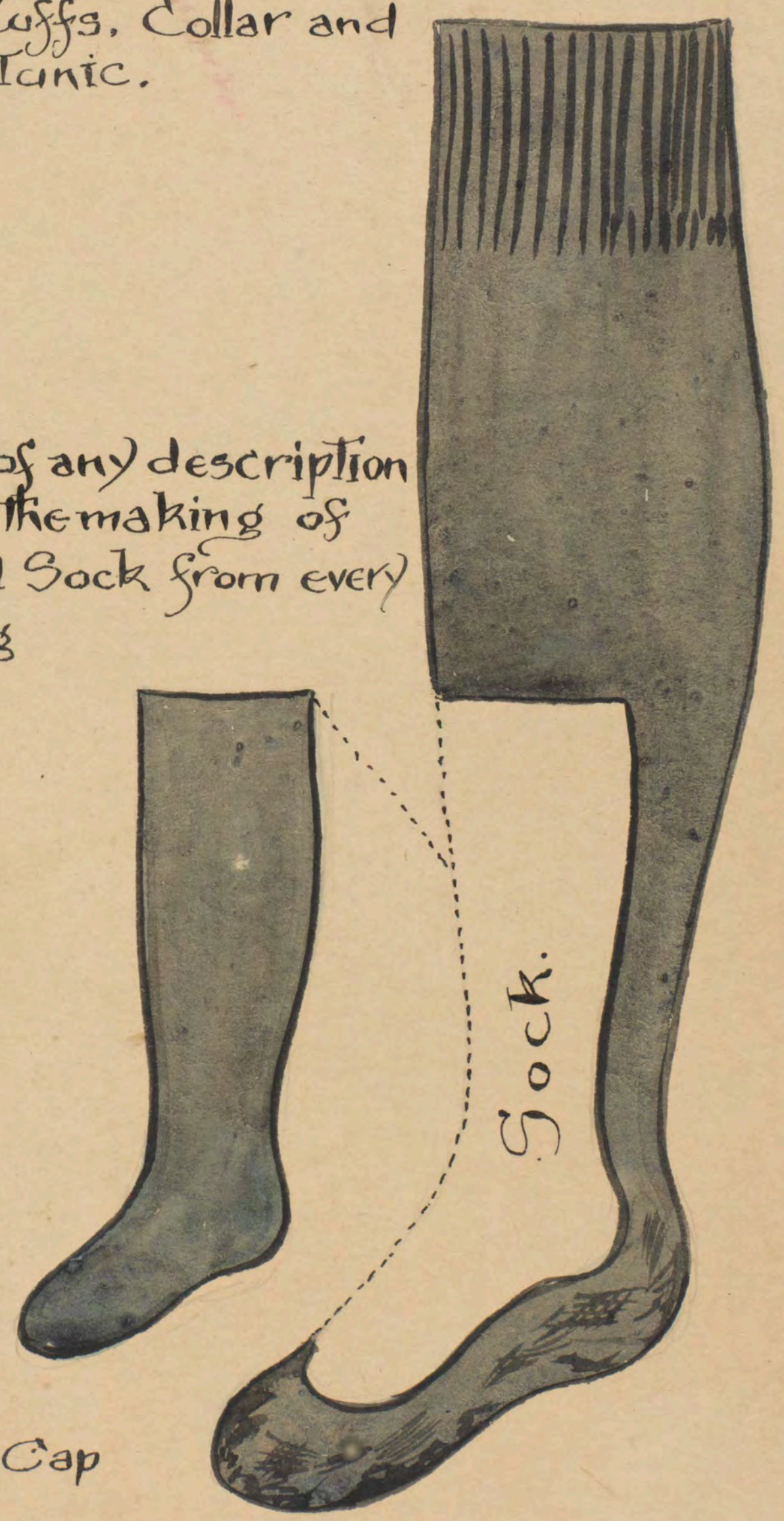
Swallow & Ariell's "Busy Bee."  
 How to utilise worn stockings.  
 From which Socks, Skullcaps,  
 and Tunics can be made.

2 Pairs of worn Cashmere or Cotton Stockings  
 & 1 Pair of worn mens' socks, make a Tunic  
 Use any pieces of waste coloured  
 material for the Cuffs, Collar and  
 Belt of Tunic.



Tunic.

Old Stocking of any description  
 can be used for the making of  
 small Socks. 1 Sock from every  
 Stocking



Sock.



1 Pair of worn  
 Sports Stockings  
 make a large Size Cap  
 and 1 Pair Socks.

Cap.



Swallow & Ariell's

Busy Bee



For Our Boys

March 15th, 1918.



Swallow & Ariell's

Busy Bee



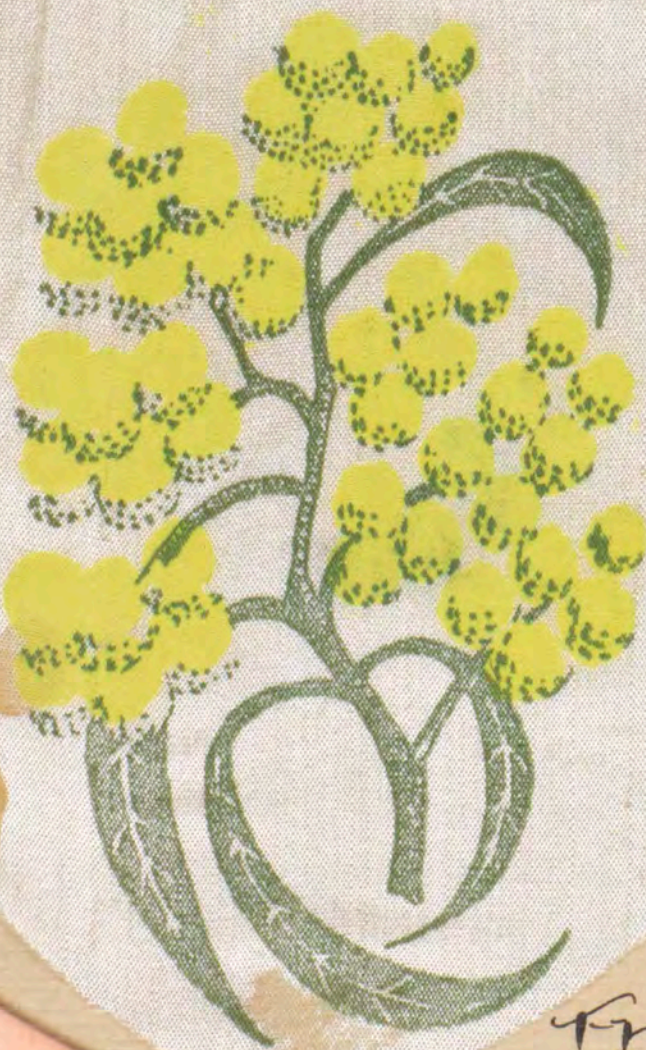
RED CROSS NOVELTY NIGHT

JUDGE.

MAY 31st, 1918.



WATTLE DAY 1916



A Few Mementos

from Carnival Days





Samples  
of Tickets



Swallow  
and  
Ariell's  
Patriotic  
Working  
Bee

in  
connection  
with our  
War Work



# Mask Novelty Night

## British Red Cross

Australian Branch

July 8th,  
1915



Miss E. Holmes,  
Hon. Sec.



## SWALLOW & ARIELL LTD.

Combined with the Employees, are  
giving a SEND-OFF

# SOCIAL EVENING

(And PRESENTATIONS)

TO THE EMPLOYEES WHO HAVE  
ENLISTED FOR ACTIVE SERVICE..

AT THE

TOWN HALL, SOUTH MELBOURNE,  
FRIDAY, JULY 30th, 1915.

REFRESHMENTS INCLUDED. DANCING 8 till 12.

EMPLOYEES ONLY.



LADIES - - 1/-



The Works,  
Swallow & Ariell Ltd.,  
Port Melbourne.  
July 23rd, 1915.

Private *W. Wayne*

Swallow & Ariell Ltd. and Employees  
request the pleasure of your company at a Send-  
off Presentation Social Evening, to be held at  
the Town Hall, South Melbourne, on Friday,  
July 30th, 1915.

Herewith please find enclosed Three  
Complimentary Tickets.

Attend if possible.

Xmas, 1915

## Greetings to the Boys at the Front

ELSIE HOLMES,  
Hon. Sec.,  
Swallow & Ariell's Busy Bee,  
Port Melbourne.

My Heart's  
Right there.

## SWALLOW & ARIELL Limited.

Port Melbourne, Australia.

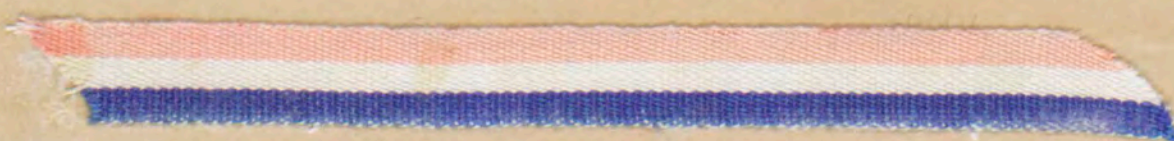


CHRISTMAS, 1917.

A Gift to one of Our Boys with every  
Good Wish from his Fellow Work-  
mates in the Factory and Office.



"Touching this Gift  
Your hand shall meet  
The friendly hand that sent it."





A HUGE COMBINED  
**MASK NOVELTY NIGHT**

Will be held by

SWALLOW & ARIELL'S PATRIOTIC WORKING BEE

In Aid of

**VICTORIAN WOUNDED SOLDIERS**

... At the ...

TOWN HALL, BANK ST., SOUTH MELBOURNE

On THURSDAY, JULY 8th, 1915

Prizes for Best Pair, Most Original and Best Sustained Characters, Best Trio,  
Best Quartet, Best Set.

GENT'S - 1s. 6d.



Parade and Judging of Costumes at 9.30  
DANCING - 8 till 12

IN RESPONSE TO AN  
APPEAL MADE BY  
LADY STANLEY IN  
AID OF OUR

**Wounded Victorian Soldiers**



*Will You  
Help—?*

*Ways  
and Means*

A GRAND COMBINED

**Mask Novelty Night**

WILL BE HELD BY

SWALLOW & ARIELL'S PATRIOTIC WORKING BEE,

.. IN AID OF ..

**THE BRITISH RED CROSS**

(AUSTRALIAN BRANCH)

AT THE

ALBERT HALL, BANK STREET, SOUTH MELBOURNE,

On FRIDAY, JUNE 11th, 1915.

PRIZES FOR BEST PAIR, MOST ORIGINAL and BEST SUSTAINED  
CHARACTERS.

Parade and Judging of Costumes at 9.30 p.m.

GENT'S - - 1s. 6d.



DANCING 8 till 12.

*and  
Greeting  
Cards*

SWALLOW & ARIELL Ltd.

December, 1916

A gift to one of our Boys with every  
good wish from his fellow-employees  
in the Factory and Office.

"Thou art so near and yet so far"

TO OUR BOYS

A Gift from Swallow & Ariell's  
"Busy Bees"- November, 1918.

Some gifts we sent with hopes,  
And some with doubts and fears -  
As the long struggle swayed and bent;  
And some with burning tears  
For those whose lives were spent.  
But this is sent in joy, all doubts  
effaced;  
And now we wait your coming - Oh, make  
haste!



# Ways and Means

## Swallow and Ariell's "Busy Bee." Plain & Fancy Novelty Night

\*\*\*  
AT THE

TOWN HALL, SOUTH MELB.,

.. ON ..

FRIDAY, JUNE 30TH, 1916.

PROCEEDS TO GO TO THE "BUSY BEE" FUND FOR  
GENERAL ACTIVITIES IN CONNECTION WITH  
PATRIOTIC WORK.

Prizes for the Best Set, Quartet, Pair, and Most Original and  
Best Sustained Characters.

Balcony Ticket, 1/-

DANCING  
8 till 12.

Judging at  
9 o'clock.



The St. John Ambulance Association

## Presentation of Medallions and Certificates

... and ...

Demonstration of "First Aid" by Men and  
Women in Town Hall, Melbourne, on Monday Evening,  
:: Fifth June, Nineteen-Sixteen, at Eight o'clock ::

:: There will be no Collection at this function ::

G. A. GREEN  
PRINTER  
MELBOURNE.

BODY OF HALL

H. WARDLE-GREENWOOD, M.A., Secretary

To enable us to keep faith with the Public re  
drawing of Prizes, please send all unsold tickets  
or Nos. of same to the Hon. Secretary, S. and  
A. Ltd. (Phone 9660) by 10th July.

No 10989

## Our Boys' Comforts Carnival

5th JULY, 1918

"BUSY BEE" KIOSK, Swanston St.  
PAY US A VISIT.

LOOK OUT for Our LUCKY BON-BONS, which contain a  
CHANCE in Our MONSTER PRIZE SCHEME.

AUSTRALIAN COMFORTS FUND--JUNE APPEAL, 1918.

## Monster Prize Comforts Ticket

(By Permission)

Conducted by SWALLOW & ARIELL'S "BUSY BEE."  
Full Proceeds for Our FIGHTING MEN

PRIZES.

- |                        |                            |                          |
|------------------------|----------------------------|--------------------------|
| 1 Dining Suite.        | 6 Painting, Water Colour.  | 11 Hand Mirror.          |
| 2 Gold Wristlet Watch. | 7 Order for Pair of Boots. | 12 Lady's Hand Bag.      |
| 3 Dinner Set.          | 8 Painting, Water Colour.  | 13 Case Cake Forks.      |
| 4 Easy Chair.          | 9 Order for Hat.           | 14 Manicure Set.         |
| 5 Tea Set.             | 10 Umbrella.               | 15 Box of Handkerchiefs. |

Prizes Donated by S. and A. Ltd. Employees and Friends. Drawn by Mrs. Stapley, Lady  
Mayoress, Melbourne, July 12th. Advertised "Age," "Argus," and "Herald," July 13th.

TICKETS 6d. each.

ELSIE M. HOLMES, Hon. Sec.  
JAMES MACDONALD, Hon. Treas.  
P.T.O.

AUSTRALIAN COMFORTS FUND  
VICTORIAN DIVISION.

2514 Lady Mayoress's Patriotic League.

Remember, every time you prick a hole it means One Penny more  
towards the Mile of Pennies for our

# HEROES

Cards should be returned  
by 12th July, 1918.

C. B. WESTMACOTT } Hon.  
A. S. WHYTE } Organisers.  
Town Hall, Melbourne.

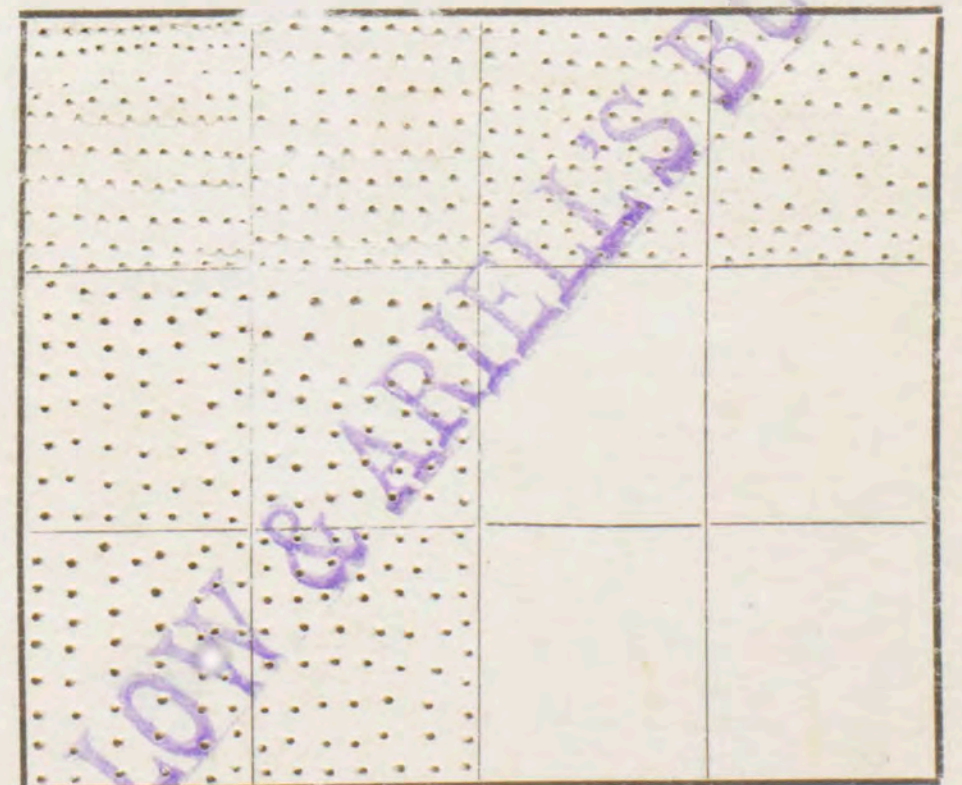
SWALLOW & ARIELL'S BUSY BEES.

No 37

SOCIÉTÉ

D'Assistance Maternelle et Infantile

Dans le Gouvernement Militaire de Paris



Ch. Arielli  
Australian Representative.





Ways and Means

SWALLOW & ARIELL'S "BUSY BEE"  
Port Melbourne

MAY this Gift comfort you.  
Strike hard and finish it.

"My heart's  
right there"

ELSIE HOLMES  
Hon. Secretary



WOMEN'S WELCOME  
TO  
... GENERAL PAU ...

TOWN HALL, MELBOURNE

FRIDAY, 25th OCTOBER  
7.30 p.m.

BALCONY.

STATE WAR COUNCIL APPEAL.

OUR BOYS' CARNIVAL, March 15th.

"BUSY BEE" KIOSK.

ALL ARTICLES OF SWALLOW & ARIELL'S MANUFACTURE ARE GIFTS FROM THE COMPANY.  
OTHER ARTICLES ARE GIFTS FROM THE COMPANY'S EMPLOYEES and THEIR FRIENDS.

This Parcel is Ready for Posting to the Front, and contains food-stuffs, viz. :-

**LARGE FRUIT CAKE, HONEY, SMALL BUTTER  
BISCUITS, MEAT PASTE, CHOCOLATE, CHEDDAR  
CHEESE, PLUM PUDDING.**

**PRICE - - - 8s.**

**GROSS WEIGHT  
under 7 lb.**

**POSTAGE, 2s.**





SWALLOW & ARIELL'S BUSY BEES.

SWALLOW & ARIELL'S BUSY BEES.





xrite ColorChecker® Color Rendition Chart