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Creators(s)
Swallow & Ariell Pty Ltd

Title
Busy Bees Album

Date
c.1914-1918

Description
Busy Bees scrapbook, c.1914-1918

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Busy Bees scrapbook, c.1914-1918. Swallow & Ariell collection, University of Melbourne Archives, 1961.0035.00084
Busy on our Second Donation of Leather backed Cardigans.

1915. One of our Donations to the Lady Mayoresses Patriotic League.

S & A Good Luck Shirts

for our Fighting Men.

and the Australian Red Cross Society. 3000 Articles ready for despatch to the Australian Comforts Fund.
Christmas 1914

Contents of Gift Hamper

Christmas 1917

150 Gift Hampers

To our Workmates in New Guinea

Christmas 1915

Stockings

Donation of 110 Xmas Stockings

To our Boys in Blue

To our Fighting Men

who are at the Front and in the Navy

To our

European War 1914-17

Gift Hampers sent by the employees of Swallow & Arielli Ltd with every Good Wish to their co-workers who are fighting for King & Country

Hope is a magic word, a sign to lift one's spirits, to make one smile. By any act of ours or any word, may life be worth while.

Swallow & Arielli & the Busy Bee's Donation of Xmas Stockings for the Australian Navy

The Quamby Club
The "Busy Bees" assisted in packing and labelling 18,000 Xmas Billies at the Alexandra Club.

Our 2nd Donation of Leather backed Cardigans to the Australian Comforts Fund.
"Busy Bee" Girls Ready for the "Win the War" Procession February 1917.
Result of Sock Knitting Competition

July 3rd, 1917

Judging Day

One Million Socks Wanted for Our Australian Soldiers

Swallow & Ariell's "Busy Bee" Knitting Competition

Entries: 800 Pairs of Socks

RESULT: 930 Pairs of Socks

For our Fighting Men

Judges:
Lady Hennessy
Mesdames F.T. Derham, F.J. Derham, E. Tivey, E. Orme-Masson
“Our Boys Carnival.”
for the
Australian Comforts Fund.
1918.
“Busy Bee”
Girls and

Two of Our Boys Selling Lucky Bon-Bons in Collins St.
Melbourne

Taken Unawares

War Council Appeal.
“Busy Bee”
Kiosk Altsons Corner.

Lucky Bon-Bons.
"Busy Bee" Novelty Night
June 30th, 1916
South Melb. Town Hall.

Girls in Character Costumes.

Assistant General Manager
The "Hardup Wedding"

A Novel —

“Busy Bee”

1st Prize
Most Original Pair
In the Red Cross Competitive Section "Busy Bees" have gained 24 First & 8 Second Prizes
Consignment of "Prisoner of War" Red Cross Wholemeal Biscuits

To the order of the Australian Red Cross Society

For Sick and Wounded Australian Soldiers

Shipped to London by the Australian Red Cross Society

Christmas 1918. 25,000 Sultana Cakes.
Victorian Division
Red Cross
Carnival
Collins Str

Armistice Day
Nov. 11th 1918

"Busy Bee"
Baby Garment Stall

Employees Rejoicing
(Notice improvised Kettle drum)

Armistice Day
Employees dispersing

after having been addressed
and granted a holiday on full pay.

By the Hon. F. T. Derham Managing Director
SAC DE JOIE

Don des Abeilles Ouvrières
DE SWALLOW & ARIELL
PORT MELBOURNE
AUSTRALIA

Puisse ce don apporter du bien-être à celle qui le recevra.
Nous vous envoyons ainsi qu'à votre petit enfant nos affectueux souvenirs.
Nous vous aimons.
Vive la France!

A GIFT MADE BY PATRIOTIC "BUSY BEE" SWALLOW & ARIELL'S PORT MELBOURNE

"STRIKE HARD"
Uphold Australia's Honour
Duty be your Watchword

Samples of the woven and other labels which are stitched to our Patriotic Garments.

A GIFT MADE BY "WORKING BEE" SWALLOW & ARIELL'S PORT MELBOURNE BRANCH FOR AUSTRALIAN BRANCH BRITISH RED CROSS
MAY YOU BE COMFORTED
Swallow & Ariell's "Busy Bee."
How to utilise worn stockings.
From which Socks, Skullcaps, and Tunics can be made.

2 Pairs of worn Cashmere or Cotton Stockings
& 1 Pair of worn mens' socks, make a Tunic.
Use any pieces of waste coloured material for the Cuffs, Collar and Belt of Tunic.

Old Stocking of any description can be used for the making of small Socks. 1 Sock from every Stocking.

Pair of worn Sports Stockings make a large Size Cap and 1 Pair Socks.

Tunic.

Sock.

Cap.
Swallow & Ariell's
Busy Bee
For Our Boys
March 15th, 1918.

WATTLE DAY
1916

STATE WAR COUNCIL
Patrician Funds

AUSTRALIAN COMFORTS FUND
Lady Mayor's Patriotic League
Commonwealth Button Fund.

Collector's Permit
From June 28 to July 5, 1918.
Name "Busy Bee"
Section No.

A Few Mementos

No. 1103
ANZAC REMEMBRANCE DAY
Collector's Permit.
Name
Section No.

COMMONWEALTH BUTTON FUND
Collector's Permit
HOSPITAL DAY
October 25th, 1918.

MAY 31st, 1918.

RED CROSS NOVELTY NIGHT
JUDGE.

3600
PRIZE RED CROSS
Patrician Service
 hjgh
Xmas, 1915

Greetings to the Boys at the Front

ELsie Holmes,
Hon. Sec.,
Swallow & Ariell's Busy Bee,
Port Melbourne.

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The Works,
Swallow & Ariell Ltd.,
Port Melbourne.
July 23rd, 1915.

Private W. Waite

Swallow & Ariell Ltd. and Employees request the pleasure of your company at a Send-off Presentation Social Evening, to be held at the Town Hall, South Melbourne, on Friday, July 30th, 1915.

Herewith please find enclosed Three Complimentary Tickets.

Attend if possible.

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Swallow & Ariell Limited.
Port Melbourne, Australia.

CHRISTMAS, 1917.

A Gift to one of Our Boys with every Good Wish from his Fellow Workmates in the Factory and Office.

"Touching this Gift
Your hand shall meet
The friendly hand that sent it."
A huge combined

Mask Novelty Night

Will be held by
Swallow & Ariell's Patriotic Working Bee
In Aid of
Victorian Wounded Soldiers

...At the...
TOWN HALL, BANK ST., SOUTH MELBOURNE.
On Thursday, July 8th, 1915
Prizes for Best Pair, Most Original and Best Sustained Characters, Best Trio,
Best Quartet, Best Set.
Gents - 1s. 6d. G Dancing - 8 till 12

In response to an
Appeal made by
Lady Stanley in
Aid of our
Wounded Victorian Soldiers

Will You Help—?

A Combined Grand Novelty Night

Will be held by
Swallow & Ariell's Patriotic Working Bee.
In Aid of
The British Red Cross
(Australian Branch)

At the
Albert Hall, Bank Street, South Melbourne,
On Friday, June 11th, 1915

Prizes for Best Pair, Most Original and Best Sustained Characters.
Parade and Judging of Costumes at 9.30 p.m.
Gents - 1s. 6d. Dancing 8 till 12

Swallow & Ariell Ltd.
December, 1916

A gift to one of our Boys with every
good wish from his fellow-employees
in the Factory and Office.

"Thou art so near and yet so far"

To our Boys

A Gift from Swallow & Ariell's
"Busy Bees"—November, 1916.

Some gifts we sent with hopes,
And some with doubts and fears -
As the long struggle swayed and bent;
And some with burning tears
For those whose lives were spent.
But this is sent in joy, all doubts
Effaced;
And now we wait your coming - Oh, make haste!
Swallow and Ariell’s “Busy Bee.”

Plain & Fancy Novelty Night

** **

** AT THE **

** TOWN HALL, SOUTH MELB. **

** ON **

** FRIDAY, JUNE 30TH, 1916. **

PROCEEDS TO GO TO THE “BUSY BEE” FUND FOR GENERAL ACTIVITIES IN CONNECTION WITH PATRIOTIC WORK.

Prizes for the Best Set, Quartet, Pair, and Most Original and Best Sustained Characters.

Balcony Ticket, 1-

Dancing, Judging at 8 till 12.

To enable us to keep faith with the Public re drawing of Prizes, please send all unsold tickets or Nos. of same to the Hon. Secretary, 8. and A. Ltd. (Phone 9600) by 10th July.

Our Boys’ Comforts Carnival

5th JULY, 1918

“BUSY BEE” KIOSK, Swanston St.

PAY US A VISIT.

LOOK OUT for Our LUCKY BON-BONS, which contain a CHANCE in Our MONSTER PRIZE SCHEME.

AUSTRALIAN COMFORTS FUND—JUNE APPEAL, 1918.

Monster Prize Comforts Ticket

(By Permission)

Conducted by SWALLOW & ARIELL’S “BUSY BEE.”

Full Proceeds for Our FIGHTING MEN

PRIZES.

1. Dining Suite.
2. Gold Wristlet Watch.
3. Dinner Set.
4. Easy Chair.
5. Tea Set.

7. Order for Pair of Boots.
10. Umbrella.

11. Hand Mirror.
12. Lady’s Hand Bag.
13. Cane Cake Forks.
15. Box of Handkerchiefs.


TICKETS 6d. each.

ELIZA E. HOLMES, Hon. Sec.
JAMES MACDONALD, Hon. Treas.
P.T.O.

AUSTRALIAN COMFORTS FUND
VICTORIAN DIVISION.

2514 Lady Mayoress’s Patriotic League.

Remember, every time you prick a hole it means One Penny more towards the Mile of Pennies for our HEROES

Cards should be returned

by 12th July, 1918.

SWALLOW & ARIELL’S BUSY BEE’S.
SWALLOW & ARIELL’S “BUSY BEE”
Port Melbourne

MAY this Gift comfort you.
Strike hard and finish it.

“ My heart’s
right there ”
ELSIE HOLMES
Hon. Secretary

WOMEN’S WELCOME
...GENERAL PAU...
TOWN HALL, MELBOURNE
FRIDAY, 25th OCTOBER
7.30 p.m.
BALCONY.

STATE WAR COUNCIL APPEAL.
OUR BOYS’ CARNIVAL, March 15th.
“BUSY BEE” KIOSK.

ALL ARTICLES OF SWALLOW & ARIELL’S MANUFACTURE ARE GIFTS FROM THE COMPANY.
OTHER ARTICLES ARE GIFTS FROM THE COMPANY’S EMPLOYEES and THEIR FRIENDS.

This Parcel is Ready for Posting to the Front, and contains food-stuffs, viz.:

LARGE FRUIT CAKE, HONEY, SMALL BUTTER
BISCUITS, MEAT PASTE, CHOCOLATE, CHEDDAR
CHEESE, PLUM PUDDING.

PRICE - - - 8s.
GROSS WEIGHT
under 7 lb.
POSTAGE, 2s.